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Solutions, Tools, Applications and Trends for the Healthcare Market



Say the word "healthcare," and most people immediately think of hospitals. And while they are a big part of it, the healthcare industry includes so many other factions. They range from private practices and labs to blood donation centers, physical therapy facilities and home healthcare. The common denominator is that they are all growing and they all need help in the push to standardize healthcare technology, where AIDC is a key component.

With attractive government incentives available throughout the healthcare industry for those who adopt new technology, the time is right for you to either enter the healthcare market or build your practice up substantially. And ScanSource wants to help. Our HealthcareConnect Program was established to provide our reseller partners with a single location for industry and product resources that makes selling into the healthcare vertical easier and more profitable. Through HealthcareConnect, we'll inform you of the trends within the market, direct you to where the opportunities lie and provide you with the solutions your customers and prospects are looking for.

Throughout the pages of this guide, you'll be introduced to solutions for a variety of areas throughout the healthcare industry. Namely: Bedside, Pharmacy, Assets and Tracking, Mobility, Operating Room and Admissions. It was designed to highlight key opportunities and applications within healthcare today.

The healthcare industry is a huge opportunity for the technology channel that continues to get bigger. We want to help you thrive within this market. If you haven't yet, please visit scansourceposbarcode.com/healthcare and register. If you have already registered, please take advantage of the information and tools we provide and let us know how we can help grow your healthcare business. Our assistance is available, STAT.























WANT TO GIVE YOUR HEALTHCARE PROFITABILITY A BOOST?

4 out of 5 doctors recommend ScanSource Services Group

As a trusted resource for resellers of all sizes, ScanSource Services Group has a team of experts who are focused on helping your healthcare solutions business thrive. Work with us to reduce complexity, build efficiency, and get the extra edge to achieve growth through our value-added services. We are always on call and we never compete with you. Here are a few of the many ways ScanSource Services Group can partner with you to build your business:

Build stronger relationships with speedy implementation:

Our Professional Services and Custom Configuration capabilities help you quickly implement healthcare solutions for critical-care information right where they're needed most.

Being healthy takes knowledge:

Our Education Services offer certification classes to help you diagnose problems and provide the right support for healthcare customers every time, on time.

Engage prospects with powerful marketing strategies:

Our Marketing Services not only help you uncover new healthcare prospects, we help you penetrate deeper into existing accounts and drive profitable growth.

Find the right solutions for every healthcare customer's problems:

Our Partnership Services are designed to help you provide the complete healthcare solution, so you don't miss a single opportunity.

Schedule your checkup at 866.370.6712 or visit scansourceservices.com!

